

## PRESS. RELEASE.

## Who Are We?

We are Alex Ung and Tola Sovan, two Cambodian entrepreneurs who noticed something about Cambodia that we wanted to help.

It's no secret that Cambodia does not have a strong presence in the food industry, yet are determined to forge this—and we know how. Our mission is to repaint Cambodian shelves, as well as shelves all around the world, to include a healthy selection of Khmer foods and beverages for people to enjoy.

To put it simply, we are Cambodian food junkies who intend to propel the country's food industry beyond anything it's ever experienced.



we

## What Do We Do?

Walk into nearly any grocery store in Cambodia and you'll be bombarded by shelves upon shelves of foreign produced goods. Our resounding question is, "Where are all the Cambodian products?"

Enter FoodFrienz, soon to be the leading snack and drink manufacturer in Cambodia. We're a food production company with a mission to pioneer a shift in Cambodia's food industry for the better, creating products that our proud country can identify with.

By cooperating with local farmers to obtain our oats, soya beans, and a myriad of other healthy ingredients, we are creating strong synergies in Cambodia to ensure that everyone wins. Our first product on the market, deliciously refreshing FoodFrienz Soya Milk, is currently shelved in many different local Phnom Penh wholesalers and is a MUST try for anyone looking to healthily and naturally quench their thirst.

Food Frienz's culture is about much more than simply making a buck. We care about providing the snacks and drinks that bring people together, and we are deeply invested in creating a powerful Cambodian brand. Food has always been the common denominator between people-- people of all ages, genders, and backgrounds can come together and create memories while casually sipping on our juices or eating our snack products. This is the communal experience we thrive off of and seek to foster. It's with refreshing drink in hand and a bag of healthy, delicious snacks being passed around that we create the conversations about everything and nothing all at once. It's in these brief reprieves from the stress of the workday that we meet one another over food and drink, creating sincere human connections with one another. Although we are a Khmer company and

have a strong passion toward escalating our nation's reputation, we're working toward a food experience that is **truly** universal.

We invite you to join us on this mission and try a bottle of Foodfrienz Soya Milk yourself!

## **CONTACT INFORMATION**

Email: alexung.ucsb@gmail.com foodfrienz@yahoo.com

Phone Numbers: Alex 089 22 7981 Tola 077 60 0967

Facebook:

www.facebook.com/foodfrienz

**PRICING** 

1 Bottle... 60 cents/ 2500 riel